

Letter of Support Bay FM

Donna Luther

Director

Xavier House

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To whom it may concern,

I feel it necessary at this time to write a letter of support for the expanded Bay of Island Radio (BayFM), which is the only local radio station serving Corner Brook, NL.

I have been involved with local media in Corner Brook in various capacities for the past 30 plus years. Through my past position on City council, various volunteer groups and my professional work, I have realized the need for local media coverage is very important to all organizations.

Corner Brook and surrounding area has lost that local connection with the outside world over the past several years through loss of our local newspaper and lately our local radio station. It was through these venues we could keep abreast of local happenings and news worthy events that have an impact on our lives.

Needless to say the citizens of Corner Brook were very happy with the expansion of the Bay of Island radio to BayFM and its ability to now broadcast local news, weather, sports and happening events.

The purpose of this letter is to provide support to the station's application to the CRTC to have the transmitter moved to a new location so the station's power is increased thereby improving their reach to a larger population. At this point there are issues with reception as you drive just a short distance outside the immediate area. Since a large number of people, who work and shop, in Corner Brook live outside the immediate area, it is frustrating to not be able to listen to the local news, weather and sports plus local content as you drive home from work.

As you know having a large listening base is enticing to advertisers thereby financially supporting the operation of this expanded radio station.

I hope the CRTC takes these things into consideration and fully support the application put before you from BayFM.

Sincerely,

Donna Luther

Director

Xavier House Inc.

